CITY ALIVE

GOAL

To remove obstacles that prevent entrepreneurs from succeeding through:

COORDINATED EFFORTS --- DATA --- PARTNERSHIPS --- ALIGNED CONTRIBUTIONS

SUPPORTING THESE FOUR TYPES OF ENTREPRENEURS

TO INCREASE ACCESS TO

BUSINESS DEVELOPMENT OPPORTUNITIES

TALENT AND SKILL DEVELOPMENT

MICROENTERPRISE

RACIAL EQUITY

CAPITAL

WHAT WE BELIEVE

By facilitating and supporting technology commercialization, more start-up companies will be created.

By building upon existing assets and leveraging partnerships, more people will have the skills and resources to start a business or become employed in a high-wage job.

By making Downtown ABQ an attractive place to do business, more innovators and businesses will locate there.

By attracting more dollars, improving the availability of capital for entrepreneurs and developing alternative means of financing, people will have the funding they need to launch/expand their business.

By embracing, celebrating and supporting those things that make ABQ unique and provide direct opportunities for economic engagement, especially in underserved parts of the city, more people will be empowered to start, expand and support local businesses.

Learn more at CityAlive.Org