



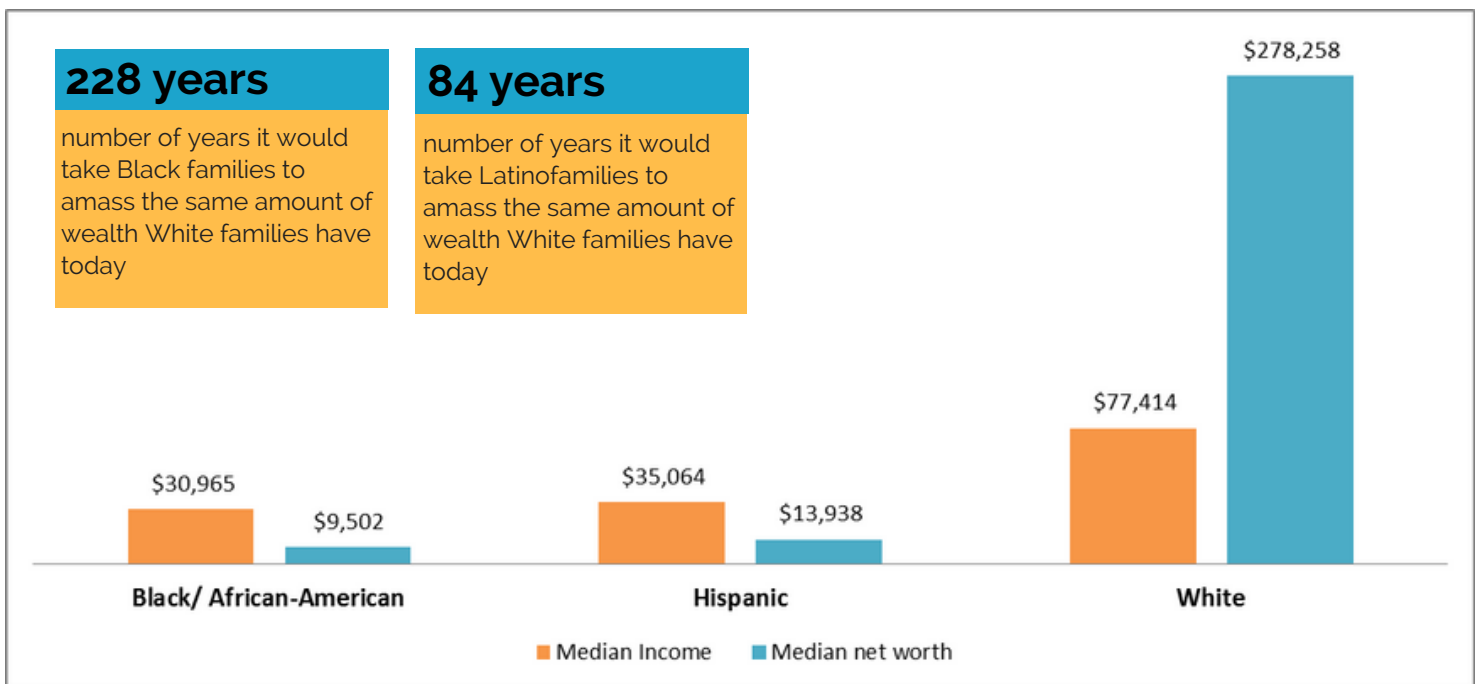
Living Cities THE INTEGRATION INITIATIVE

THE INTEGRATION INITIATIVE

In January 2010, Living Cities launched [The Integration Initiative \(TII\)](#) to support cross-sector leaders in cities who were implementing **"bold, promising approaches that have the potential to transform the lives of low-income people and the communities in which they live."** Living Cities offered applicants a blend of three types of financing to implement their local strategies: Direct grants of \$2.77 million for three years; program-related investments of up to \$4 million; and up to \$15 million of commercial debt. Living Cities required that each community applying to be part of TII incorporate the following in its approach: A focus on systems; a cross-sector "table" to lead the work; the use of both grants and debt financing through a CDFI, involvement of philanthropy, and engagement of the public sector.

In 2016, TII has evolved to be comprised of five cities with a total of \$ investment to intentionally apply the principles of capital innovation, collective impact, and public sector innovation toward the improvement of income and wealth for low income people, and particularly people of color. Participating cities are focusing their efforts on increasing living wage jobs, incomes and wealth. All this work is being done while sharing learnings in real time by open sourcing social change in service of **achieving dramatically better results for low-income people, faster.**

AMERICA'S RACIAL WEALTH AND INCOME GAP



Data comes from the Federal Reserve Board of Governors Survey of Consumer Finance (SCF) for 2013 and adjusted to 2015 dollars



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All low income people, particularly people of color, are economically self-sufficient and building wealth

ALBUQUERQUE

Shared result: 10,000 new and in jobs by 2025. Begin to close the gap between average wage in NM and the national average wage.

2013 **\$808** Average weekly wage

2015 **\$842**  **4.2%**

Insert data source

2,769 new business starts in
2016

BALTIMORE

Shared result: Create 5000 Jobs for Low Income Predominately African American Residents of Baltimore

2011 **14%** City Unemployment
for Black workers

2014 **18%**  **28%**

Insert data source

2011 **12,089** Growth in Baltimore
City Businesses

2014 **12,377**  **2.4%**

2011 **271,612** Non-Government
Employment

2014 **290,404**  **6.9%**

MINNEAPOLIS / ST. PAUL

Shared result: Parity in the number of African American adults earning family-sustaining wages by 2025

NEW ORLEANS

Shared result: Decrease in the percentage of African American men un/underemployed

52.4% **44%**  **16%**

2011 **2016** **Black male
non-employment rate**

Insert data source

\$24,045 **\$26,709** Black male median
income

2011 **2014**  **11%**

SAN FRANCISCO

Shared result: By 2020, we quadruple the number of (formerly) public housing households of color that are thriving in the City.